



Please return to:
NH Jump\$tart Coalition
51 Jefferson Drive
Hillsboro, NH 03244

NH Jump\$tart Coalition for Personal Financial Literacy 2019 SPONSORSHIP

Your Company Name

Contact Person

Address

City

State

Zip

Telephone

Email Address

YES! We would like to sponsor the activities of the *NH Jump\$tart Coalition*. I have indicated our level of sponsorship below.

Sponsorship Levels

Platinum - \$5,000

NH College seniors who graduated in 2016 carried an average of \$33,367 in student loan debt. (Ranked no. 1 in the United States)

Source: Project on Student Debt Report, September, 2017

Gold - \$3,000

Only 38% of U.S. households report good or excellent progress in "meeting their savings needs."

Source: 10th Annual America Saves Week Survey, America Saves/American Savings Education Council, February 27, 2017.

Silver - \$1,500

54% of student loan holders did not try to figure out their monthly payments before taking out loans.

Source: FINRA Investor Education Foundation's 2015 National Financial Capability Study, November, 2016

Bronze - \$575

The 2017 average amount spent on back-to-school items by families with school-age children - \$687.72

Source: National Retailers Federation, August, 2017

Friend - \$250

25% of millennial Dads might have considered buying a family car this holiday if year-end price breaks were tempting enough.

Source: PricewaterhouseCoopers, "2017 Holiday Report", December, 2017

Please see the reverse side for Sponsor benefits.

All proceeds will benefit the 2019 programs, activities and the ongoing outreach efforts of the Coalition. The NH Jump\$tart Coalition has no paid employees. All Coalition members and representatives volunteer their valuable time to personal financial literacy education. NH Jump\$tart Tax Identification Number is 02-0520341

SPONSORSHIP BENEFITS

Platinum Level ~ \$5,000

- ❑ Full page ad in the *FinLit300* and other event program booklets
- ❑ Company signage and recognition at *FinLit300* and other events*
- ❑ Primary listing in all organizational materials and press releases
- ❑ Sponsor signage at the annual NH Jump\$start *Golf Tournament*
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Gold Level ~ \$3,000

- ❑ Half page ad in the *FinLit300* and other event program booklets
- ❑ Company signage and recognition at *FinLit300* and other events*
- ❑ Prominent listing in all organizational materials and press releases
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Silver Level ~ \$1,500

- ❑ Listing in all promotional materials
- ❑ Web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Bronze Level ~ \$575

- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Friend Level ~ \$ 250

- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

**Logo provided by sponsor*