



Please return to:  
NH Jump\$tart Coalition  
51 Jefferson Drive  
Hillsboro, NH 03244

## NH Jump\$tart Coalition for Personal Financial Literacy 2018 SPONSORSHIP

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**Your Company Name**

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**Contact Person**

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**Address**

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**City**

**State**

**Zip**

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**Telephone**

**Email Address**

**YES! We would like to sponsor the activities of the *NH Jump\$tart Coalition*. I have indicated our level of sponsorship below.**

### Sponsorship Levels

#### **Platinum - \$5,000**

*NH College seniors who graduated in 2016 carried an average of \$33,367 in student loan debt. (Ranked no. 1 in the United States)*

*Source: Project on Student Debt Report, September, 2017*

#### **Gold - \$3,000**

*Only 38% of U.S. households report good or excellent progress in "meeting their savings needs."*

*Source: 10<sup>th</sup> Annual America Saves Week Survey, America Saves/American Savings Education Council, February 27, 2017.*

#### **Silver - \$1,500**

*54% of student loan holders did not try to figure out their monthly payments before taking out loans.*

*Source: FINRA Investor Education Foundation's 2015 National Financial Capability Study, November, 2016*

#### **Bronze - \$575**

*The 2017 average amount spent on back-to-school items by families with school-age children - \$687.72*

*Source: National Retailers Federation, August, 2017*

#### **Friend - \$250**

*25% of millennial Dads might have considered buying a family car this holiday if year-end price breaks were tempting enough.*

*Source: PricewaterhouseCoopers, "2017 Holiday Report", December, 2017*

### **Please see the reverse side for Sponsor benefits.**

*All proceeds will benefit the 2018 programs, activities and the ongoing outreach efforts of the Coalition. The NH Jump\$tart Coalition has no paid employees. All Coalition members and representatives volunteer their valuable time to personal financial literacy education. NH Jump\$tart Tax Identification Number is 02-0520341*

# SPONSORSHIP BENEFITS

## **Platinum Level ~ \$5,000**

- ❑ Full page ad in the *FinLit300* and other event program booklets
- ❑ Company signage and recognition at *FinLit300* and other events\*
- ❑ Primary listing in all organizational materials and press releases
- ❑ Sponsor signage at the annual NH Jump\$tart *Golf Tournament*
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

## **Gold Level ~ \$3,000**

- ❑ Half page ad in the *FinLit300* and other event program booklets
- ❑ Company signage and recognition at *FinLit300* and other events\*
- ❑ Prominent listing in all organizational materials and press releases
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

## **Silver Level ~ \$1,500**

- ❑ Listing in all promotional materials
- ❑ Web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

## **Bronze Level ~ \$575**

- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

## **Friend Level ~ \$ 250**

- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

*\*Logo provided by sponsor*