



Please return to:
NH Jump\$tart Coalition
51 Jefferson Drive
Hillsboro, NH 03244

NH Jump\$tart Coalition for Personal Financial Literacy 2012 SPONSORSHIP

Your Company Name

Contact Person

Address

City

State

Zip

Telephone

Email Address

YES! We would like to sponsor the activities of the *NH Jump\$tart Coalition*. I have indicated our level of sponsorship below.

Sponsorship Levels

Platinum - \$5,000

NH College seniors who graduated in 2010 carried an average of \$31,048 in student loan debt

Source: Project on Student Debt Report, September, 2011

Gold - \$3,000

91% of parents say they are committed to instilling lessons of financial responsibility upon their children in 2011, with 62% giving their children a weekly allowance

Source: Charles Schwab's "Young Adults & Money Survey", October 2011

Silver - \$1,500

In a 2010 young adult survey, 41% of respondents said they learned their personal finance skills from their parents or at home.

Source: National Foundation for Credit Counseling, Inc., Father Knows Best - Or Does He?, June 15, 2010

Bronze - \$575

The 2010 average amount spent on back-to-school items by families with school-age children - \$603.66

Source: National Retailers Federation, September, 2012

Friend - \$225

The average amount consumers spent on electronic gifts during the 2011 holiday season - \$249.00

Source: Consumer Electronics Association, January, 2012

Please see the reverse side for Sponsor benefits.

All proceeds will benefit the 2012 programs, activities and the ongoing outreach efforts of the Coalition. The NH Jump\$tart Coalition has no paid employees. All Coalition members and representatives volunteer their valuable time to personal financial literacy education. NH Jump\$tart Tax Identification Number is 02-0520341

SPONSORSHIP BENEFITS

Platinum Level ~ \$5,000

- ❑ Full page ad in the *MoneySmarts* & *LifeSmarts* program booklets
- ❑ Company signage and recognition at *MoneySmart* and *LifeSmarts* events*
- ❑ Primary listing in all organizational materials and press releases
- ❑ Sponsor signage at the annual NH Jump\$tart *Golf Tournament*
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Gold Level ~ \$3,000

- ❑ Half page ad in the *MoneySmarts* & *LifeSmarts* program booklets
- ❑ Company signage and recognition at *MoneySmarts* and *LifeSmarts* events*
- ❑ Prominent listing in all organizational materials and press releases
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Silver Level ~ \$1,500

- ❑ Listing in all promotional materials
- ❑ Web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Bronze Level ~ \$575

- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Friend Level ~ \$ 225

- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

**Logo provided by sponsor*