

# NH Jump\$tart Drives Financial Literacy for Granite State Kids



For ten years, NH Jump\$tart has been dedicated to improving the personal financial education of students throughout New Hampshire. Since our creation in 2000, NH Jump\$tart (a non-profit 501(c) 3 organization) has reached thousands of children and teens with information about financial literacy and a message of smart consumer behavior.

There is no paid staff. All our successes are accomplished through the volunteer efforts of individuals bound by the common passion of teaching children sound financial habits. Visit [www.nhjumpstart.org](http://www.nhjumpstart.org) for more information about NH Jump\$tart. Here is a snapshot of what we accomplished in the last 12 months:

## MoneySmarts Teachers Conference

On May 7 in Concord, a record turnout of more than 175 educators attended our ninth annual MoneySmarts professional development conference. This day-long event, provided at no cost to teachers, featured an outstanding keynote address by Trish Regan, CNBC anchor and journalist.



The MoneySmarts conference provided teachers with training in the use of the High School Financial Planning Program© curriculum, and several workshops improved their personal financial management skills. For the ninth consecutive year, we were able to facilitate teacher attendance by providing substitute teacher reimbursement; one night's lodging for educators traveling more than 60 miles, as well as conference materials and personal finance curricula.

## LifeSmarts: the Ultimate Consumer Challenge®



We were pleased to be the state coordinator again this year for LifeSmarts, a nationwide life skills-building program for teenagers. 417 students from 18 teams competed in the online phase of the competition which challenged the students in crucial subject areas such as personal finance, consumer rights, and health and safety. The top-scoring teams participated in an exciting live State Finals competition hosted by Southern NH University on March 10.

This year's State Champion, Inter-lakes-High School from Meredith, coached by Carol Howard traveled to St. Louis for the National Finals, and placed third in the national rankings.

## Financial Fitness Fair

Over 85 families attended our fourth annual event designed for parents and their high school children. During a Saturday morning in January, they attended workshops on various topics including credit cards, investments, college funding, budgeting and how to buy that first car. There were also sessions on how to talk to kids about money topics and legal issues

facing teens today. The keynote speaker, teen motivational sensation Josh Shipp, was able to energize the day by motivating students to take responsibility for their financial lives.



## Investment Simulation Project

The first version of our high school investment simulation curriculum is completed and is now available at no cost to Granite State high school teachers and consists of three separate modules. Over 250 teachers have been given this educational tool for their classrooms. A second version is in development.

## I Can Save! Campaign

The "I Can Save" initiative is designed to encourage elementary school children to begin a savings habit that can continue through their lives. In April, in partnership with Fidelity Investments, NH Jump\$tart volunteers visited with elementary schools throughout



the Granite State. Each student received a Moonjar moneybox after participating in an interactive lesson.



Winner of a 2004 Global Learning Initiative Award for Educational Excellence, each Moonjar consists of three moneyboxes (Spending, Saving, and Sharing), a family guide to get started, a passbook to record deposits and withdrawals, and a NH Jump\$tart elastic band to hold the assembled boxes together.

## Reaching Students in the Digital Age



It's not your teacher's textbook anymore. In order to reach students and give them financial education now part of the social

access to information and resources, NH Jump\$tart is media experience. Between our weekly blog, our Facebook Fan Page & our "tweets" on Twitter, we are reaching out to students using the electronic mediums that are now a part of their daily lives.



***Thanks to our volunteers and supporters.***

***You make ALL of this possible!***

[www.NHJumpstart.org](http://www.NHJumpstart.org)